Speakers & Headphones

✓ Bluetooth speakers
✓ Mobile phone mini speakers
✓ Water-resistant speakers
✓ Wireless earphones
✓ Wired headsets
✓ Next-gen industry trends
✓ Buyer demand trends

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Speakers & Headphones

Buyer’s Guide

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Speakers, headphones stress performance, designs

Models come in smaller sizes for increased portability, and incorporate smarter features for a better gaming, calling and music playing experience.

A growing number of speakers and headphones from mainland China and Taiwan focuses on performance and portability, with models adopting compact bodies and modern technology to make playing games, listening to music and answering calls more convenient.

Wireless and in-ear headsets have quickly become mainstream. Units are Bluetooth- and Wi-Fi-enabled, and can be paired with smartphones and tablets via accompanying apps. One model in this gallery can connect to two devices simultaneously over Bluetooth with a transmission distance of 10m. Another provides vibrations and voice prompts for calls.

Speakers are also getting smaller for easier portability. Most can fit inside pockets. Eye-catching units are candy-colored and dessert-shaped.

The products in this gallery show the current trends in speakers and headphones.

Enhanced bass
Comart Corp. (Taiwan)
Model 8PPB990018

With a built-in base radiator, the 8PPB990018 model from Comart Corp. delivers an enhanced bass sound for a better gaming and music experience. The Bluetooth speaker uses a 2,400mAh battery, and has a speaker impedance of 3ohm and a frequency response of 140Hz to 17KHz. It measures 85x92x75mm.

Booth: 10K05
www.globalsources.com/comart.co

French macaron
Comart Corp. (Taiwan)
Model 8PPU990001

The 8PPU990001 model from Comart Corp. is a Bluetooth speaker with a candy-colored design inspired by the French macaron. It features a single button for handsfree calls, and has microUSB and AUX ports. The unit has a speaker impedance of 4ohm and a frequency response of 140Hz to 17KHz. It uses a 960mAh battery.

Booth: 10K05
www.globalsources.com/comart.co
A2DP, AVRCP, HSP, HFP profiles

Hong Kong Hewayi Electronic Technology Co. Ltd (mainland China)

Model Q702

From Hong Kong Hewayi Electronic Technology Co. Ltd, the Q702 model is a pair of CSR chip-fitted Bluetooth earphones supporting A2DP, AVRCP, HSP and HFP profiles with a transmission distance of 10m. It has a running and standby time of 4 to 5, and 180 hours.

Booth: 3A33
www.globalsources.com/ogorus.co

Sweat-resistant

Hong Kong Hewayi Electronic Technology Co. Ltd (mainland China)

Model S601

Hong Kong Hewayi Electronic Technology Co. Ltd also offers the S601 model, which have silicone buds to prevent the unit from slipping off because of sweat or strong movements. A 50mAh battery provides talk, music and standby times of 2, 2.5 and 160 hours.

Booth: 3A33
www.globalsources.com/ogorus.co

In-line controls

Hongda Industrial Co. Ltd (mainland China)

Model BT-001A

The BT-001A model from Hongda Industrial (China) Co. Ltd features an in-line mic and a remote control that allow the user to adjust music settings and answer calls without removing the unit. It boasts an operation range of 33ft.

Booth: 6N37
www.globalsources.com/hdindustrial.co

20Hz to 20KHz frequency

Dongguan Huitou Industrial Co. Ltd (mainland China)

★★★★☆☆☆☆

Model DT-210

The DT-210 model from Dongguan Huitou Industrial Co. Ltd is a pair of metal earphones with a frequency response of 20Hz to 20KHz and an impedance of 16ohm. It is equipped with a 10mm speaker, 3.5mm connector and 130cm TPE cable.

Booth: 10L33
www.globalsources.com/huitou.co

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Wi-Fi-enabled
Hong Kong Iteasier Technology Industrial Co. Ltd (mainland China)
Model IT-1
Hong Kong Iteasier Technology Industrial Co. Ltd's IT-1 model is an 802.11b/g/n Wi-Fi-enabled mini speaker that is compatible with iOS and Android devices. It supports AirPlay, DLNA, AUX and microSD cards. Working time is 15 hours.

Booth: 3H32
www.globalsources.com/iteasier.co

Walnut earbuds
Huizhou Hengtong Industrial Co. Ltd (mainland China)
Model HT-W-008
The buds of Huizhou Hengtong Industrial Co. Ltd’s model HT-W-008 wired earphones are housed in real walnut hardwood. The unit boasts an aluminum alloy mic with volume control, noise cancelling technology and strong deep bass.

Booth: 10L38
www.globalsources.com/hengtongindustrial.co

Tangle-free
Huizhou Hengtong Industrial Co. Ltd (mainland China)
Model HT-W-019
Huizhou Hengtong Industrial Co. Ltd offers the HT-W-019 model, which has a walnut housing, braided cords for tangle-free handling, and aluminum alloy mic with volume control. It produces a deep bass and uses in-ear noise canceling for stereo sound quality.

Booth: 10L38
www.globalsources.com/hengtongindustrial.co

Supports Amazon Alexa
iBuild Co. Ltd (mainland China)
Model MS3
The MS3 model from iBuild Co. Ltd is an Amazon Alexa-enabled Bluetooth speaker that can be used to play music, hear news, search for information and order food online. The voice service is activated by tapping the microphone button four times. Play, talk and standby times are 6, 7 and 300 hours, respectively.

Booth: 6T31
www.globalsources.com/ibuild.co
Hook-style

iBuild Co. Ltd (mainland China)

Model SS3

The SS3 model from iBuild Co. Ltd is a pair of hook-style Bluetooth earphones equipped with two 6mm drivers and a 100mAh battery. Transmission distance is 10m. The unit offers play, talk and standby times of 6, 7 and 100 hours. Full charging takes 3 hours. Available colors are white and black.

Booth: 6T31
www.globalsources.com/ibuild.co

Box-type

Jiujiang Ju Wei Electronic Co. Ltd (mainland China)

Model Y-BOX

The Y-BOX model from Jiujiang Ju Wei Electronic Co. Ltd is a box-type Bluetooth speaker with a transmission distance of 10m. It runs continuously for 6 hours with a 1,000mAh battery. The 5W unit has a speaker resistance of 4ohm. Available colors are red, green and white.

Booth: 7T40
www.globalsources.com/szjuwei.co

32ohm speaker resistance

Jiujiang Ju Wei Electronic Co. Ltd (mainland China)

Model Y-EAR

Jiujiang Ju Wei Electronic Co. Ltd’s model Y-EAR hook-style earphones boast a speaker resistance of 32ohm and a maximum power output of 2mW. It is Bluetooth 4.0-enabled and has a transmission distance of 10m. The unit is built with a 1,000mAh battery that allows a runtime of 6 hours.

Booth: 7T40
www.globalsources.com/szjuwei.co

Clip-on neckband

Manova International Ltd (Hong Kong)

Model BH-228 Fitter

The BH-228 Fitter model from Manova International Ltd is a magnetic clip-on neckband that is flexible and foldable. IPX4-rated, the Bluetooth-enabled unit is splash-resistant. It produces stereo quality music and supports handsfree calls.

Booth: 6M37
www.globalsources.com/manovaitl.co
Charging case

Manova International Ltd (Hong Kong)
Model BH-278 Stick
Manova International Ltd’s model BH-278 Stick Bluetooth earphones come in a portable stick-like charging case that carries enough power to fully charge the headset up to four times. The wireless unit supports automatic pairing and handsfree calls.

Booth: 6M37
www.globalsources.com/manovaitl.co

Beken Bluetooth chip

Ningbo Prosound Electronics Co. Ltd (mainland China)
★★★★★★ Model BTSPK-KOI
The BTSPK-KOI model from Ningbo Prosound Electronics Co. Ltd adopts a Beken chip, which supports A2DP and ARVCP profiles. Its 800mAh lithium battery allows a run time of 8 hours.

Booth: 6J28
www.globalsources.com/prosoundspeaker.co

Power bank

Shenzhen Apollo Technology Co. Ltd (mainland China)
★★★★☆☆ Model F5
The F5 model from Shenzhen Apollo Technology Co. Ltd is a cylindrical Bluetooth speaker that serves as a power bank and torch light. A 7,500mAh battery allows a play time of 15 to 20 hours.

Booth: 6J24
www.globalsources.com/apollotech.co

IPX5-rated

Shenzhen Corsran Technology Co. Ltd (mainland China)
★★★★★☆ Model S1000
Shenzhen Corsran Technology Co. Ltd’s S1000 model is patented and IPX5-rated. It incorporates a built-in microphone, CSR Bluetooth chip, CVC noise cancelling and echo reduction.

Booth: 6L27
www.globalsources.com/corsran.co
Vibration alerts
Shenzhen Denreel Technology Co. Ltd
(mainland China)
★★★★☆☆☆
Model  FD-600
The FD-600 model from Shenzhen Denreel Technology Co. Ltd gives notifications via vibrations and in-ear voice prompts in English, Chinese or Korean. It can connect to two Bluetooth devices simultaneously. The unit has a charging, talk and standby time of 2 and 12 hours, and 2 weeks.

www.globalsources.com/denreel.co

Multilingual voice prompts
Shenzhen Denreel Technology Co. Ltd
(mainland China)
★★★★☆☆☆
Model  FM-500
Shenzhen Denreel Technology Co. Ltd also offers the FM-500 model, a Bluetooth headset that provides vibration alerts and voice prompts in English, Chinese or Korean. It boasts an A2DP stereo and a frequency range of 2.4 to 2.48GHz.

www.globalsources.com/denreel.co

Dual connection
Shenzhen Denreel Technology Co. Ltd
(mainland China)
★★★★☆☆☆
Model  MATE7mini
From Shenzhen Denreel Technology Co. Ltd, the MATE7mini model can connect to two Bluetooth devices at the same time. It has a transmission distance of 10m and uses vibrations and multilingual voice prompts for notifications.

www.globalsources.com/denreel.co

AUX port
Shenzhen Epro Technology Co. Ltd
(mainland China)
★★★★☆☆☆
Model  SBS200
Shenzhen Epro Technology Co. Ltd offers the SBS200 model, a Bluetooth speaker that supports USB and AUX functions. It can run continuously for 6 hours and has a transmission distance of 10m. The unit has 30W passive subwoofer speakers.

www.globalsources.com/eprotech.co
Built-in microphone
Shenzhen Hutianmei Technology Co. Ltd
(mainland China)
Model HT-E1
The HT-E1 model from Shenzhen Hutianmei Technology Co. Ltd is a pair of Bluetooth earphones with a built-in microphone for handsfree calls. Each earbud is fitted with a rechargeable 45mAh battery. The unit is made of ABS and aluminum alloy, and available in silver, black and rose gold.
Booth: 3A31
www.globalsources.com/hutianmei.co

AAC, SBC audio codecs
Shenzhen Joway Power Supply Co. Ltd
(mainland China)
Model H20
Shenzhen Joway Power Supply Co. Ltd’s H20 model supports SBC and AAC audio codecs, and A2DP, AVRCP, HSP and HFP profiles. It gives voice prompts in English and Chinese.
Booth: 3F18
www.globalsources.com/qway.co

CSR Bluetooth chip
Shenzhen Kingvie Technology Co. Ltd
(mainland China)
Model TWS01
The TWS01 model from Shenzhen Kingvie Technology Co. Ltd features a CSR Bluetooth chip and supports HSP, HFP and A2DP profiles. It has a standby time of 180 hours.
Booth: 8F02U, 8F02
www.globalsources.com/sz-kingvie.co

FM radio
Shenzhen Leather Technology Co. Ltd
(mainland China)
Model WM-1800
Shenzhen Leather Technology Co. Ltd’s model WM-1800 compact Bluetooth speaker gives voice prompts and supports FM radio and TF cards. It has a microphone, and USB and AUX ports. The unit uses a 1,800mAh Li-ion battery and is available in eight colors.
www.globalsources.com/nagecom.co
Donut
Shenzhen Leather Technology Co. Ltd (mainland China)
★★★★✩✩✩
Model WM-2000
The WM-2000 model from Shenzhen Leather Technology Co. Ltd is a donut-shaped Bluetooth speaker that supports voice prompts, TF cards and FM radio. It comes with USB and AUX ports, and has a built-in 1,800mAh Li-ion battery. Eight colors are available.

www.globalsources.com/nagecom.co

Selfie light
Shenzhen Leegotech Electronic Co.Ltd (mainland China)
Model MB01
Shenzhen Leegotech Electronic Co. Ltd’s MB01 model is a mini Bluetooth speaker that doubles as a lighting device when taking selfies. With a 350mAh battery, the 3W unit runs for 6 hours. It measures 36x45mm and uses a 3.5mm headphone jack.

Booth: 3E39U, 3E39
www.globalsources.com/shenzhenleegotech.co

<3% distortion rate
Shenzhen Long Fu Xiang Technology Co. Ltd (mainland China)
Model B015
The B015 model from Shenzhen Long Fu Xiang Technology Co. Ltd is a 3W Bluetooth speaker with a distortion rate of less than 3% and a frequency of 20Hz to 20kHz. It supports handsfree calls, radio, and TF and AUX functions. Play and talk time is 5 hours.

Booth: 11J34
www.globalsources.com/longfuxiang.co

Song selection
Shenzhen Long Fu Xiang Technology Co. Ltd (mainland China)
Model B021
Shenzhen Long Fu Xiang Technology Co. Ltd’s model B021 Bluetooth headset has in-line controls for switching songs, adjusting volume and answering calls. It also supports FM radio and TF cards. Talk and play times are 2 and 3 hours.

Booth: 11J34
www.globalsources.com/longfuxiang.co
Heart rate monitor
Shenzhen Qenla Electronics Technology Co. Ltd (mainland China)
★★★★✩✩✩
Model K2
Shenzhen Qenla Electronics Technology Co. Ltd’s K2 model monitors heart rate and counts calories in real time. The app-enabled unit has voice prompts and CVC noise cancelation.
Booth: 10S33
www.globalsources.com/qenla.co

True wireless stereo
Shenzhen Qenla Electronics Technology Co. Ltd (mainland China)
★★★★✩✩✩
Model M1
The M1 model from Shenzhen Qenla Electronics Technology Co. Ltd supports true wireless stereo, and HSP, HFP, A2DP and AVRCP profiles. Playback and talk time is 6 hours.
Booth: 10S33
www.globalsources.com/qenla.co

Flashlight
Shenzhen Qianhai Cooostar Technology Co. Ltd (mainland China)
★★★★✩✩✩
Model I2
Shenzhen Qianhai Cooostar Technology Co. Ltd’s I2 model serves as a LED flashlight and 8,000mAh power bank. It is offered with a bicycle mount for handsfree functions.
Booth: 11J30
www.globalsources.com/cooostar.co

100±3dB sensitivity
Shenzhen Long Fu Xiang Technology Co. Ltd (mainland China)
Model E16
The model E16 hook-style Bluetooth earphones from Shenzhen Long Fu Xiang Technology Co. Ltd has 100±3dB sensitivity, 32ohm resistance and 20Hz to 20kHz frequency. It has a 3.5mm connector and 10mm speakers. Transmission distance is 10m.
Booth: 11J34
www.globalsources.com/longfuxiang.co
Mini headphone amplifier
Shenzhen R&L Industry Development Co. Ltd (mainland China)
★★★★★★
Model RL1011
Shenzhen R&L Industry Development Co. Ltd’s offers the RL1011 model, a Hi-fi headphone amplifier that fits easily inside pockets. It features automatic audio detection. Various colors are available.
Booth: 3G37
www.globalsources.com/randl.co

CVC noise canceling
Shenzhen Target Union Technology Co. Ltd (mainland China)
★★★★☆☆☆
Model Wonstart W302
Shenzhen Target Union Technology Co. Ltd offers the Wonstart W302 model, a pair of wireless earphones with a built-in HD microphone and 50mAh battery on each bud. It incorporates CVC 6.0 noise canceling and 20Hz to 20KHz frequency.
www.globalsources.com/wonstart.co

Adjustable bass
Shenzhen Tranbel Technology Co. Ltd (mainland China)
★★★★☆☆☆
Model T108
Shenzhen Tranbel Technology Co. Ltd’s T108 model produces Hi-fi sounds with an adjustable bass, key and volume. It supports FM radio, and A2DP, AVRCP, HFP and HSP profiles.
Booth: 6N33
www.globalsources.com/itranbel.co

NFC-enabled
Shenzhen Yale Electronics Co. Ltd (mainland China)
Model A885BL
Shenzhen Yale Electronics Co. Ltd’s A885BL model is a water-resistant sports Bluetooth earphones that also support NFC connections. It adopts a CSR chip and 130mAh battery. The unit can connect to two devices simultaneously.
Booth: 9F30
www.globalsources.com/sz-yale.co
86dB SNR

Techson Technology Co. Ltd (mainland China)

Model  
S329

Techson Technology Co. Ltd’s S329 model is an IPX5-rated sports Bluetooth speaker with an 86dB SNR, 150Hz to 18kHz frequency, 0.5% distortion and 10m transmission distance. It supports AUX, TF cards and handsfree calls. Runtime reaches 8 hours. Size is 106.5x97.5x41mm.

Booth: 6M35
www.globalsources.com/techson-tech.co

NdFeB speaker

Steily Group Co. Ltd (mainland China)

★★★★★★

Model  
STY2001

The STY2001 model from Steily Group Co. Ltd is an HD stereo Bluetooth headset that adopts NdFeB speakers and a Li-polymer battery. It features built-in controls for song selection, volume adjusting and handsfree calls, and supports A2DP and AVRCP profiles. Transmission distance is 10m.

Booth: 6M35
www.globalsources.com/steily.co

Silicone housing

Techson Technology Co. Ltd (mainland China)

Model  
S327

The S327 model from Techson Technology Co. Ltd is a portable carry-on Bluetooth speaker housed in silicone. It supports AUX and USB functions, TF cards and handsfree calls. Transmission distance is 10m. Runtime is 6 to 10 hours. Size is 233x105x77mm.

Booth: 6M35
www.globalsources.com/techson-tech.co

Supports SD cards

Topaul Technology Ltd (mainland China)

Model  
MSBS002

The MSBS002 model from Topaul Technology Ltd is a water-resistant mini Bluetooth speaker that supports SD cards. It has 40mm audio drivers and a 400mAh lithium battery. The unit has a 90Hz to 20kHz frequency, 85dB SNR and 4ohm impedance. Size is 91.5x84.5x53mm.

Booth: 6R37
www.globalsources.com/topaul.co
MP3 player
Topaul Technology Ltd (mainland China)
Model  MSEP004-1
Topaul Technology Ltd’s MSEP004-1 model is a multipurpose Bluetooth headset that serves as an FM radio, MP3 player, and wired headphone when connected with an accompanying cable. It supports A2DP, AVRCP, HFP and HSP profiles and has a transmission distance of 10m. Playback time is 5 to 6 hours.

Booth: 6R37
www.globalsources.com/topaul.co

9mm dynamic driver
Toptele Electronic Co. Ltd (mainland China)
★ ★ ★ ★ ★ ☆☆☆☆☆
Model  M176
The M176 model from Toptele Electronic Co. Ltd is an MFi-certified earphones that feature a 9mm dynamic driver and boast a sensitivity of 93dB, frequency response of 20Hz to 20KHz and impedance of 16ohm. The unit is suitable for iOS devices.

Booth: 3F14
www.globalsources.com/toptele.co

MFi-certified
Wik Electronic Technology Co. Ltd (mainland China)
Model  SM201610-2
Wik Electronic Technology Co. Ltd’s model SM201610-2 MFi-licensed earphones adopt a C68E Lightning connector and are suitable for iOS devices. The unit is built with a volume controller and a 6x2mm dynamic speaker with an input power of 2 to 5mW.

Booth: 6T10
www.globalsources.com/wik.co

Denim-wrapped
Zhongshan Glory Mfg Ltd (mainland China)
★★★★☆☆☆★
Model  GS-BT002
Zhongshan Glory Mfg Ltd’s GS-BT002 model is a denim-covered mini Bluetooth speaker that supports handsfree calls and AUX functions. It has a 100Hz to 18kHz frequency response, 89dB SNR and 0.3% distortion. Playback time is 6 hours.

Booth: 6T10
www.globalsources.com/zhongshan-glory.co
Crystal-covered
Zhongshan Glory Mfg Ltd (mainland China)
★★★★✰✰✰
Model GS-BT002-a
The GS-BT002-a model from Zhongshan Glory Mfg Ltd is a 58x55x55mm Bluetooth- and NFC-enabled speaker covered in crystals. A 3.7V battery allows call and music playback times of 4 and 6 hours. The unit supports A2DP stereo profile, and handsfree and AUX functions. Transmission distance is 15m.

Weather-resistant
Zhongshan Glory Mfg Ltd (mainland China)
★★★★✰✰✰
Model GS-SBT001
Zhongshan Glory Mfg Ltd’s GS-SBT001 model is a sweat-, dust- and weather-resistant Bluetooth earphones supporting HSP, HFP, A2DP and AVRCP profiles, and CVC noise cancelling. Transmission distance is 10m. The unit has a Li-ion battery that provides a music playback time of 7 to 8 hours. Standby time is 180 hours.

VolTe support
Zhongshan Glory Mfg Ltd (mainland China)
★★★★✰✰✰
Model GS-TWS001
Zhongshan Glory Mfg Ltd offers the GS-TWS001 model, a sweat-resistant wireless earphones that incorporates VolTe for clearer calls, and a CSR Bluetooth chip. It uses a 500mAh Li-polymer battery for music and talk times of 2.5 and 3 hours. Frequency response is 20Hz to 20kHz. SNR is 95dB. Transmission distance is 10m.

HD voice
Zhongshan K-mate General Electronics Co. Ltd (mainland China)
★★★★☆✰✰
Model BTH070
Zhongshan K-mate General Electronics Co. Ltd’s BTH070 model features HD voice and CVC noise reduction. It also supports aptX and NFC connections. Working time is 6 hours.
Booth: 9G34
www.globalsources.com/kmate.co
One-key operation

Zhongshan K-mate General Electronics Co. Ltd (mainland China)
★★★★★☆
Model BTH109
Zhongshan K-mate General Electronics Co. Ltd’s BTH109 model is a hook-style one-key Bluetooth earphones that have a working time of 5 hours. The IPX6-rated unit has a built-in mic and a Y-cable for charging.

Booth: 9G34
www.globalsources.com/kmate.co
Voice recognition is the next big thing

Voice recognition was a hot topic at the Consumer Electronics Show in Las Vegas last January 2017, with voice-controlled robots and Amazon Alexa-enabled speakers making a huge splash at the fair. With this, analysts are expecting that voice technology will be the next big thing in electronics and will pave the way for faceless computing.

The adoption of voice as a platform has seen tremendous growth over the last few months, Shawn DuBravac, chief economist of the Consumer Technology Association, said at a CES forum. “We have seen more progress in this technology in the last 30 months than we saw in the first 30 years,” DuBravac said, adding that electronic devices will soon be able to pick up spoken commands the way humans do. In fact, the word error rate for speech recognition by machines dropped to 6.3 percent, courtesy of Microsoft Research’s industry standard evaluation. Microsoft noted that 20 years ago, the lowest rate for this kind of system stood at 43 percent. This significant development will see makers integrating voice recognition into their gadgets.

The technology is also seen to improve products that are currently available on the market. Voice-activated digital assistants such as Google Home or Amazon Echo will sell 10 million units this year, IEEE Spectrum wrote, citing data from CTA.

In China, suppliers are already introducing products that respond to voice commands either through an app or a patented voice-recognition technology. Omate’s Yuri robot, for example, answers to the user’s requests using Amazon’s voice assistant.

Crowdfunded smart home speaker emphasizes music curation

Music is proving to be a good gateway into the smart home for certain brands. A company called Boombotix is crowdfunding a speaker using the SoundHound assistant, best known for its smartphone app that competes against Shazam to identify music as it’s being played. By using the company’s digital assistant, the Boombotix Hurricane hopes to be the perfect system for discovering new music. It could also be a music aficionado’s gateway to the smart home, although the company does not yet mention functionality beyond music playback.

Boombotix calls its speaker the “first ever voice activated DJ with Artificial Intelligence that learns and plays what you like to hear, when you like to hear it.” Some companies might want to dispute that, but the point is that the Hurricane is all about music and sound quality. It has a dedicated subwoofer and two midrange speakers. It also uses a 5,000mAh battery for when people want to go completely wireless. 4GB of internal memory is also available for people who want to store music directly on the device.

Intelligent digital assistants are starting to crop up everywhere, but as Amazon found out with the Echo, the most enticing part of that technology is being able to control other devices with simple voice commands. Even simple things like asking a question about the weather can be taken for granted when people start using a home digital assistant every day. Boombotix clearly doesn’t want to lose focus of its core mission of bringing people the best digital music experience possible. Eventually, though, people might want something more from the product. It doesn’t make sense to have multiple smart speakers in a house when the Amazon Echo can play music just fine and serve as a gateway to the rest of the smart home when appropriate.
Mobile phone headsets & handsfree kits

Buyer demand trends are taken from buyer and supplier activity in the featured product group on GlobalSources.com in the month preceding publication of this magazine.

- **Buyer requests** track total inquiries from our independently verified worldwide community of more than 1 million buyers.
- **Product profiles** represent the total number of unique products available from export-ready suppliers in our easily searchable catalogs.
- **New product postings** indicate the number of new product profiles added to our website by suppliers during the period. For these and thousands of other categories, visit Global Sources online and sign up for Product Alerts to receive the latest supplier postings. Use the website’s Product Search function to find hundreds of products and send inquiries directly to verified exporters.

### Top buyer requests

<table>
<thead>
<tr>
<th>Product Type</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Portable/wired handsfree kits</td>
<td>58.4%</td>
</tr>
<tr>
<td>Noise-canceling headsets</td>
<td>38.1%</td>
</tr>
<tr>
<td>Bone conduction headsets</td>
<td>1.1%</td>
</tr>
<tr>
<td>FM handsfree kits</td>
<td>0.7%</td>
</tr>
<tr>
<td>Bluetooth handsfree kits</td>
<td>0.4%</td>
</tr>
<tr>
<td>Bluetooth stereo headsets</td>
<td>0.2%</td>
</tr>
<tr>
<td>Bluetooth radio adapters</td>
<td>0.2%</td>
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<tr>
<td>Helmet Bluetooth headsets</td>
<td>0.2%</td>
</tr>
<tr>
<td>Bluetooth headsets</td>
<td>0.2%</td>
</tr>
<tr>
<td>Car handsfree kits</td>
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</table>

### Top product profiles

<table>
<thead>
<tr>
<th>Product Type</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Bluetooth headsets</td>
<td>46.1%</td>
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<tr>
<td>Bluetooth stereo headsets</td>
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<td>Bluetooth handsfree kits</td>
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<td>Helmet Bluetooth headsets</td>
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<td>Car handsfree kits</td>
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<tr>
<td>Bone conduction headsets</td>
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<tr>
<td>Bluetooth PTT microphones</td>
<td>1.6%</td>
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<tr>
<td>Portable/wired handsfree kits</td>
<td>1.4%</td>
</tr>
<tr>
<td>NFC Bluetooth headsets</td>
<td>1.2%</td>
</tr>
</tbody>
</table>

### Top new product postings

<table>
<thead>
<tr>
<th>Product Type</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bluetooth headsets</td>
<td>51.8%</td>
</tr>
<tr>
<td>Bluetooth stereo headsets</td>
<td>21.1%</td>
</tr>
<tr>
<td>Bluetooth handsfree kits</td>
<td>10.8%</td>
</tr>
<tr>
<td>Car handsfree kits</td>
<td>8.9%</td>
</tr>
<tr>
<td>Noise-canceling headsets</td>
<td>2.2%</td>
</tr>
<tr>
<td>NFC Bluetooth headsets</td>
<td>2.2%</td>
</tr>
<tr>
<td>Bone conduction headsets</td>
<td>1.5%</td>
</tr>
<tr>
<td>Bluetooth PTT microphones</td>
<td>0.8%</td>
</tr>
<tr>
<td>Helmet Bluetooth headsets</td>
<td>0.4%</td>
</tr>
<tr>
<td>FM handsfree kits</td>
<td>0.3%</td>
</tr>
</tbody>
</table>

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MP3 audio accessories

Buyer demand trends are taken from buyer and supplier activity in the featured product group on GlobalSources.com in the month preceding publication of this magazine.

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### Top buyer requests

<table>
<thead>
<tr>
<th>Product</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Earphones for iPod</td>
<td>78.0%</td>
</tr>
<tr>
<td>MP3 earphones</td>
<td>15.8%</td>
</tr>
<tr>
<td>Speakers for iPod</td>
<td>3.5%</td>
</tr>
<tr>
<td>FM transmitters for iPod</td>
<td>2.7%</td>
</tr>
</tbody>
</table>

### Top product profiles

<table>
<thead>
<tr>
<th>Product</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>MP3 earphones</td>
<td>51.6%</td>
</tr>
<tr>
<td>Earphones for iPod</td>
<td>38.5%</td>
</tr>
<tr>
<td>Speakers for iPod</td>
<td>7.8%</td>
</tr>
<tr>
<td>FM transmitters for iPod</td>
<td>2.1%</td>
</tr>
</tbody>
</table>

### Top new product postings

<table>
<thead>
<tr>
<th>Product</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
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</tr>
<tr>
<td>FM transmitters for iPod</td>
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</tr>
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**Verified Manufacturers** are Verified Suppliers whose business scope, as licensed by relevant government departments, allows them to manufacture goods.

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