

What's next for tablets?

Screen size



7.x-inch models make up 60% of the tablet market



Low-cost models are driving 7-inch tablets

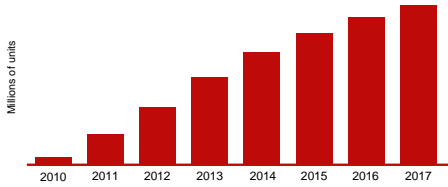


In the long-term, 7-inch tablets will continue to lead



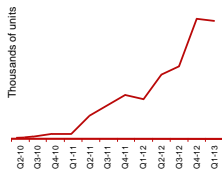
Phablet sales are forecast to top 60 million units in 2013, up 136% from 2012

380 million tablets are forecast to be shipped globally in 2017



Tablets represent one of the **strongest growth** categories in consumer electronics through 2017

Global business tablet shipments



Enterprise use of tablets is at less than 10%, but rising

Growth opportunities

- ✓ Education
- ✓ Retail
- ✓ Healthcare
- ✓ Public service
- ✓ Aviation

Education has high growth potential for business tablets

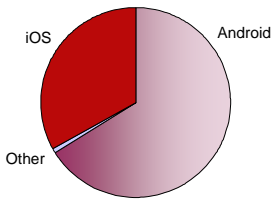
Tech trends

Processor: Enhanced computing power

Display: Higher pixel density; OLED

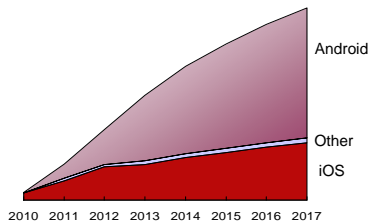
Sensor: Context aware; intuitive reactions

Global tablet shipments by OS



Present

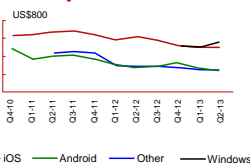
- Android continues to capture share
- The Android ecosystem is fragmented
- iOS is winning the revenue battle



Projection

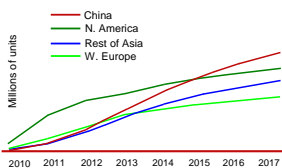
- Android will dominate tablets until 2017
- iOS will continue to grow steadily
- Windows' future is uncertain

Average selling price



Price is king! The average retail selling price of tablets is falling.

Shipments by region



The biggest opportunities are in emerging markets

- North America is currently the top tablet market
- India and Southeast Asia are growing fast
- China is expected to be the biggest market by 2015

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Source the newest **tablet PCs** from verified China suppliers on GlobalSources.com



This infographic has been created by Global Sources.

Data source: IHS Inc